



# INSTRUCTIONAL PACKAGE

COS 164

Basis Makeup Application

2020/2021  
Fall/Spring

# INSTRUCTIONAL PACKAGE

## Part I: Course Information

Effective Term: 202010 202120

COURSE PREFIX: COS 164      COURSE TITLE: Basic Makeup Application

CONTACT HOURS: 3 Lecture 0 Lab

CREDIT HOURS: 3

### **RATIONALE FOR THE COURSE:**

Makeup artistry is a valuable tool for the Esthetician. This course will give the student the knowledge and basic understanding of makeup products, color theory, and its application in different career settings available to the Esthetician.

### **COURSE DESCRIPTION:**

This is an introductory course in makeup application, including purpose, effects, supplies, implements, preparation, procedures, and safety.

### **PREREQUISITES/CO-REQUISITES:**

(Credit level COS 151 Minimum Grade of C and Credit level COS 152 Minimum Grade of C and Credit level COS 156 Minimum Grade of C and Credit level COS 158 Minimum Grade of C and Credit level COS 221 Minimum Grade of C) and (Credit level ENG 032 Minimum Grade of C\* or Credit level ENG 100 Minimum Grade of C\* or Credit level ENG 155 Minimum Grade of C or Credit level ENG 155 Minimum Grade of TC or Credit level ENG 101 Minimum Grade of C or Credit level ENG 101 Minimum Grade of TC or ACCUPLACER Reading Comp 056 or New ACCUPLACER Reading Comp 235 or COMPANION Reading 056 or Multiple Measures English 1 or SAT Critical Reading 380 or ACT Reading 14) and (Background Check Form 1)

### **REQUIRED MATERIALS:**

Please visit the Bookstore online site for most current textbook information. Use the direct link below to find textbooks.

[BOOKSTORE](#).

Enter the semester, course prefix, number and section when prompted and you will be linked to the correct textbook.

### **ADDITIONAL REQUIREMENTS:**

Student will have State Board Fees for Written and Practical Exams.

New Uniforms

New Esthetic Kit

New Makeup Kit

## TECHNICAL REQUIREMENTS:

Access to Desire2Learn (D2L), HGTC's student portal for course materials.  
WaveNet and D2L email access.

## STUDENT IDENTIFICATION VERIFICATION

Students enrolled in online courses will be required to participate in a minimum of one (1) proctored assignment and/or one (1) virtual event to support student identification verification. Please refer to your Instructor Information Sheet for information regarding this requirement.

## CLASSROOM ETIQUETTE:

As a matter of courtesy to other students and your professor, please turn off cell phones and other communication/entertainment devices before class begins. If you are monitoring for an emergency, please notify your professor prior to class and switch cell phone ringers to vibrate.

## Part II: Student Learning Outcomes

### COURSE LEARNING OUTCOMES and ASSESSMENTS\*:

1. Explain how hard and light colors affect objects.
2. Demonstrate how to set up a makeup station.
3. Describe a standard face shape and its deviations.
4. Demonstrate contouring with foundation.
5. Perform a client consultation.
6. Demonstrate day and evening make-up applications.

***\*Students – please refer to the Instructor's Course Information sheet for specific information on assessments and due dates.***

Topic to be Reviewed	Assignments/Reading
Syllabus and course review <b>Unit One</b> Introduction to Make Up Lecture and videos: Why study makeup Lecture and video: Color Theory Color wheel and vocabulary Understanding tones	Read: Chapter 20 The world of makeup color theory Do: Pre-assessment quiz Do: Activity Do: Putting yourself in the situation Do: True/False
<b>Unit Two</b> Lecture and Videos: Makeup products Explore Brands and usages Lecture and video: Make up brushes List the importance of tool usage Lecture and video: Product, tools supplies and infection control	Read: Makeup products and Formulations Research your assigned time period of makeup Do: Putting yourself in the situation Do: test your knowledge Read: Makeup brushes

Topic to be Reviewed	Assignments/Reading
Infection control procedures	Do: Name that type of brush Do: Drag and Drop Do: Putting yourself in the situation Base makeup application Make up Company project <b>Test Unit 1</b>
<b>Unit Three</b> Lecture and Video: Client consultation for makeup Lecture and Video: Selecting makeup colors Lecture and Video: Makeup application techniques	Read: Client Consultations Do: Download Client form Mock Client consultations/role play Read: Select makeup colors Do: Three activities in selecting makeup colors Practical Makeup application procedure Do: Quiz Do: Color application activity <b>Test Unit 2</b>
<b>Unit Four</b> Lecture and video: Face shapes, proportions and corrective makeup Identifying Face shapes Identifying eye shapes Identifying Facial features	Read: Face shapes Do: Putting yourself in the situation Do: Brow shape activity Do: Pathbrite <b>Test Unit 3</b>
<b>Unit Five</b> Lecture and video: Specialty makeup Demo: specialty makeup, airbrush and camouflage Wedding and special occasion make up Contouring	Read : Specialty Makeup Application of specialty makeup Do: Pathbrite <b>Test Unit 4</b>
<b>Unit Six</b> Lecture and video: Eyelash and brow services Procedures for eyelash application Procedures for lash and brow tinting Lecture and video: Permanent makeup	Read: Eyelash and brow services Practical application for lash extensions and tinting Read: Permanent makeup Do: Putting yourself in the situation <b>Test Unit 5</b>

Topic to be Reviewed	Assignments/Reading
<b>Unit Seven</b> Lecture and video: Career in makeup State Board prep on makeup application and lash application	Read: Career in makeup Do: Pathbrite Do: Putting yourself in the situation Do: Activity Do: Pathbrite Do: Final Chapter exam State board activity <b>Test Unit 6</b>
Review	Review
Written and Practical exam	

## Part III: Grading and Assessment

### EVALUATION OF REQUIRED COURSE MEASURES/ARTIFACTS\*

Students' performance will be assessed and the weight associated with the various measures/artifacts are listed below.

#### EVALUATION\*

Tests	20%
Assignments	20%
Projects/Portfolios	20%
Class Participation	20%
Final Exam	20%
	100%

***\*Students, for the specific number and type of evaluations, please refer to the Instructor's Course Information Sheet.***

### GRADING SYSTEM:

State the College's or departmental grading system as delineated in the Catalog. Please note the College adheres to a 10 point grading scale A = 100 – 90, B = 89- 80, C = 79 – 70, D = 69 – 60, F = 59 and below. You must have your Dean's approval if changes in the scale are made.

Grades earned in courses impact academic progression and financial aid status. Before withdrawing from a course, be sure to talk with your instructor and financial aid counselor about the implications of that course of action. Ds, Fs, Ws, WFs and Is also negatively impact academic progression and financial aid status.

The Add/Drop Period is the first 5 days of the semester for **full term** classes. Add/Drop periods are shorter for accelerated format courses. Please refer to the academic calendar for deadlines for add/drop ([ACADEMIC CALENDAR](#)). You must attend at least one meeting of all of your classes during that period. If you do not, you will be dropped from the course(s) and your Financial Aid will be reduced accordingly.

## Part IV: Attendance

Horry-Georgetown Technical College maintains a general attendance policy requiring students to be present for a minimum of 80 percent (80%) of their classes in order to receive credit for any course. Due to the varied nature of courses taught at the college, some faculty may require up to 90 percent (90%) attendance. Pursuant to 34 Code of Federal Regulations 228.22 - Return to Title IV Funds, once a student has missed over 20% of the course or has missed two (2) consecutive weeks, the faculty is obligated to withdraw the student and a student may not be permitted to reenroll. **Instructors define absentee limits for their class at the beginning of each term; please refer to the Instructor Course Information Sheet.**

**For online and hybrid courses**, check your Instructor's Course Information Sheet for any required on-site meeting times. Please note, instructors may require tests to be taken at approved testing sites, if you use a testing center other than those provided by HGTC, the center may charge a fee for its services.

## Part V: Student Resources



### The Student Success and Tutoring Center (SSTC)

The SSTC offers to all students the following **free** resources:

- 1. Academic coaches** for most subject areas, **Writing Center Support**, and **college success skills.**
- 2. On-line student success and academic support resources.**

Visit the SSTC website: [Student Success & Tutoring Center](#) and visit the student services tab in your WaveNet account to schedule appointments using TutorTrac. For more information, call: SSTC Conway, 349-7872; SSTC Grand Strand, 477-2113; and SSTC Georgetown, 520-1455 or go to the [Online Resource Center](#) to access on-demand resources any time.



## Student Information Center: WaveNet Central (WNC)

WNC offers to all students the following **free** resources:

1. **Getting around HGTC:** General information and guidance for enrollment!
2. Use the **[Online Resource Center \(ORC\)](#)** for COMPASS support, technology education, and online tools.
3. **Drop-in technology support or scheduled training** in the Center or in class.
4. **In-person workshops, online tutorials and more services** are available.

Visit the WNC website: [Wavenet Central](#). Live Chat and Center locations are posted on the website. Or please call one of the following locations: WNC Conway, 349-5182; WNC Grand Strand, 477-2076; and WNC Georgetown, 520-1473.

### Disability Services:

HGTC is committed to providing an accessible environment for students with disabilities. Inquiries may be directed to Beth Havens, Director of Student Development on the Conway Campus Jaime Davis, Counselor/Advisor on the Georgetown Campus or Kristin Griffin, Counselor on the Grand Strand Campus. These individuals will review documentation of the student's disability and, in a confidential setting with the student, develop an educational accommodation plan.

Note: It is the student's responsibility to self-identify as needing accommodations and to provide acceptable documentation. After a student has self-identified and submitted documentation of a disability, accommodations may be determined, accepted, and provided.

### Statement of Equal Opportunity/Non-Discrimination Statement

Horry-Georgetown Technical College prohibits discrimination and harassment, including sexual harassment and abuse, on the basis of race, color, sex, national or ethnic origin, age, religion, disability, marital or family status, veteran status, political ideas, sexual orientation, gender identity, or pregnancy, childbirth, or related medical conditions, including, but not limited to, lactation in educational programs and/or activities.

Inquiries regarding the non-discrimination policies: Students and prospective student inquiries concerning Section 504, Title II, and Title IX and their application to the College or any student decision may be directed to the Vice President for Student Affairs, Dr. Melissa Batten, VP Student Affairs, Title IX Coordinator, Building 1100, Room 107A, Conway Campus, PO Box 261966, Conway, SC 29528-6066, 843-349-5228, [Melissa.Batten@hgtc.edu](mailto:Melissa.Batten@hgtc.edu). Employee and applicant inquiries concerning Section 504, Title II, and Title IX and their application to the College may be directed to the Vice President for Human Resources, Jacquelyne Snyder, VP Human Resources, Section 504, Title II, and Title IX Coordinator, Building 200, Room 212A, Conway Campus, PO Box 261966, Conway, SC 29528-

6066, 843-349-5212, [Jacquelyne.Snyder@hgtc.edu](mailto:Jacquelyne.Snyder@hgtc.edu).

### **Title IX Requirements**

All students (as well as other persons) at Horry-Georgetown Technical College are protected by Title IX—regardless of their sex, sexual orientation, gender identity, part- or full-time status, disability, race, or national origin—in all aspects of educational programs and activities. Any student, or other member of the college community, who believes that he/she is or has been a victim of sexual harassment or sexual violence may file a report with the college’s Chief Student Services Officer, campus law enforcement, or with the college’s Title IX Coordinator, or designee.

\*Faculty and Staff are required to report incidents to the Title IX Coordinators when involving students. The only HGTC employees exempt from mandatory reporting are licensed mental health professionals (only as part of their job description such as counseling services).

<b>Inquiries regarding the non-discrimination policies:</b>	
Student and prospective student inquiries concerning Section 504, Title II, and Title IX and their application to the College or any student decision may be directed to the Vice President for Student Affairs.	Employee and applicant inquiries concerning Section 504, Title II, and Title IX and their application to the College may be directed to the Vice President for Human Resources.
<b>Dr. Melissa Batten, VP Student Affairs</b> <i>Title IX Coordinator</i>  Building 1100, Room 107A, Conway Campus PO Box 261966, Conway, SC 29528-6066 843-349-5228 <a href="mailto:Melissa.Batten@hgtc.edu">Melissa.Batten@hgtc.edu</a>	<b>Jacquelyne Snyder, VP Human Resources</b> <i>Section 504, Title II, and Title IX Coordinator</i> Building 200, Room 212A, Conway Campus PO Box 261966, Conway, SC 29528-6066 843-349-5212 <a href="mailto:Jacquelyne.Snyder@hgtc.edu">Jacquelyne.Snyder@hgtc.edu</a>