

INSTRUCTIONAL PACKAGE

AOT 265

Office Desktop Publishing

Effective Term Fall/2018

INSTRUCTIONAL PACKAGE

PART I: COURSE INFORMATION

Effective Term: Fall 2018 (2018-10)

COURSE PREFIX: AOT 265 COURSE TITLE: Office Desktop Publishing

CONTACT HOURS: 3.0 CREDIT HOURS: 3.0

RATIONALE FOR THE COURSE:

This course is designed to help the student master the desktop-publishing program, Microsoft Office Publisher.

COURSE DESCRIPTION:

This course emphasizes the integration of text and graphics using computer software to design, edit, and produce a variety of documents.

PREREQUISITES/CO-REQUISITES:

AOT 165

*Online/Hybrid courses require students to complete the DLi Online Student Orientation prior to completing an online course. The DLi Online Student Orientation can be found in WaveNet, under the My Student tab.

REQUIRED MATERIALS:

Please visit the Bookstore online site for most current textbook information. Use the direct link below to find textbooks. <u>BOOKSTORE</u>.

Enter the semester, course prefix, number and section when prompted and you will be linked to the correct textbook.

ADDITIONAL REQUIREMENTS:

USB flash drive; two pocket folder

TECHNICAL REQUIREMENTS:

Access to Desire2Learn (D2L), HGTC's student portal for course materials.

WaveNet and D2L email access.

Reliable computer and Internet access.

Microsoft Office 365 Publisher 2016

STUDENT IDENTIFICATION VERIFICATION

Students enrolled in online courses will be required to participate in a minimum of one (1) proctored assignment and/or one (1) virtual event to support student identification verification. Please refer to your Instructor Information Sheet for information regarding this requirement.

CLASSROOM ETIQUETTE:

As a matter of courtesy to other students and your professor, please turn off cell phones and other communication/entertainment devices before class begins. If you are monitoring for an emergency, please notify your professor prior to class and switch cell phone ringers to vibrate.

NETIQUETTE: is the term commonly used to refer to conventions adopted by Internet users on the web, mailing lists, public forums, and in live chat focused on online communications etiquette. For more information regarding Netiquette expectations for distance learning courses, please visit: Online Netiquette.

PART II: STUDENT LEARNING OUTCOMES

COURSE LEARNING OUTCOMES and ASSESSMENTS*:

Module 1

- Choose Publisher template options
- Edit text and graphics
- Modify publications
- Create hyperlinks

Module 2

- Create a tri-fold brochure
- Format characters and apply font effects
- Use stylistic sets, alternates, and ligatures
- Inset clip art
- Edit captions

Module 3

- Use and edit a newsletter template and masthead
- Import text files
- Edit sideboard and pull quotes

Module 4

- Create a custom publication size
- Crop a graphic and edit the wrap points
- Fill a shape with a picture, and edit the shape outline, weight, and color

Module 5

- Design a letterhead
- Create business information sets
- Create envelopes

Module 6

- Create tables
- Create a 12-month calendar
- Use Excel tools and embed a table

Module 7

- Produce form letters
- Use Mail Merge Wizard
- Create and edit a data source

*Students – please refer to the Instructor's Course Information sheet for specific information on assessments and due dates.

PART III: GRADING AND ASSESSMENT

EVALUATION OF REQUIRED COURSE MEASURES/ARTIFACTS*

Students' performance will be assessed and the weight associated with the various measures/artifacts are listed below.

EVALUATION*

30% Final Project 50% Projects, Labs, and Assignments-Total 6 20% Objective Tests-Total 4 100%

*Students, for the specific number and type of evaluations, please refer to the Instructor's Course Information Sheet.

GRADING SYSTEM:

HGTC has a standardized grading scale for academic courses. The grading scale

A different grading scale may exist in some academic programs. Refer to the College Catalog for specific information.

Grade reports showing scholastic marks attained by the student are available at the end of each semester. The following grades are used:

A—EXCELLENT: used in GPA calculations; carries a value of 4 quality points and earns credit hours. B—ABOVE AVERAGE: used in GPA calculations; carries a value of 3 quality points and earns credit hours.

C—AVERAGE: used in GPA calculations; carries a value of 2 quality points and earns credit hours. D—BELOW AVERAGE: used in GPA calculations; carries a value of 1 quality point and earns credit hours. F—FAILURE: used in GPA calculations; carries a value of 0 quality points and earns 0 credit hours. (Hours attempted are used in GPA calculations.)

I—INCOMPLETE: does not affect GPA calculations; defaults to "F" automatically after one term if the incomplete work has not been completed and generates 0 quality points and 0 credit hours.

WF—WITHDREW FAILING: used in GPA calculations; carries a value of 0 quality points and earns 0 credit hours. (Hours attempted are used in GPA calculations.)

W—WITHDRAW: not used in GPA calculations; carries a value of 0 quality points and earns 0 credit hours- may be utilized when extenuating circumstances warrant.

S—SATISFACTORY: not used in GPA calculations; carries a value of 0 quality points, but does cause credit hours and CEUs to be earned.

March 2018

U—UNSATISFACTORY: not used in GPA calculations; carries a value of 0 quality points, earns 0 credit hours.

SC—SATISFACTORY COMPLETION: not used in GPA calculations; earns credit hours, generates no grade points.

NC—NO CREDIT: not used in GPA calculations; earns no credit hours; generates no grade points. CF—CARRY FORWARD: not used in GPA calculations; earns no credit hours; generates no grade points.

TR—TRANSFER: not used in GPA calculations; earns credit hours; generates no grade points. A "TR" is given for allowable equivalent credits earned at other accredited colleges, universities or technical colleges. All "TR" grades must be supported by an official transcript of record from an accredited postsecondary institution.

E—EXEMPT: not used in GPA calculations; earns credit hours; generates no grade points. An "E" is awarded for HGTC courses which students have been permitted to exempt as a result of testing, articulation, equivalent work experience or other educational experience.

AU—AUDIT: not used in GPA calculations; carries a value of 0 quality points and earns 0 credit hours.

Developmental Studies Grading Scale

A*—EXCELLENT: not used in GPA calculations; earns credit hours; generates no grade points. B*—ABOVE AVERAGE: not used in GPA calculations; earns credit hours; generates no grade points. C*—AVERAGE: not used in GPA calculations; earns credit hours; generates no grade points. F*—FAILURE: not used in GPA calculations; earns no credit hours; generates no credit hours.

Incomplete-

A grade of Incomplete ("I") is given when the student does not complete his/her work or take the final exam due to illness or for other reasons over which the student has no control. This grade is given only with the approval of the professor involved. An incomplete must be removed by the end of the following term. Otherwise, grade becomes an automatic Failure ("F").

Grades earned in courses impact academic progression and financial aid status. Before withdrawing from a course, be sure to talk with your instructor and financial aid counselor about the implications of that course of action. Ds, Fs, Ws, WFs and Is also negatively impact academic progression and financial aid status.

The Add/Drop Period is the first 5 days of the semester for **full term** classes. Add/Drop periods are shorter for accelerated format courses. Please refer to the academic calendar for deadlines for add/drop (<u>ACADEMIC CALENDAR</u>). You must attend at least one meeting of all of your classes during that period. If you do not, you will be dropped from the course(s) and your Financial Aid will be reduced accordingly.

PART IV: ATTENDANCE

Horry-Georgetown Technical College maintains a general attendance policy requiring students to be present for a minimum of eighty percent (80%) of his or her classes in order to be eligible to receive credit for any course. However, due to the varied nature of courses taught at the College, a more rigid attendance policy may be required by individual instructors. At a minimum, a student may be withdrawn from a course(s) after he or she has been absent in excess of ten percent (10%) of the total contact hours for a course. Instructors define absentee limits for their class at the beginning of each term; please refer to the Instructor Course Information Sheet.

For online and hybrid courses, check your Instructor's Course Information Sheet for any required on-site meeting times. Please note, instructors may require tests to be taken at March 2018

approved testing sites, if you use a testing center other than those provided by HGTC, the center may charge a fee for its services.

Part V: Student Resources



The Student Success and Tutoring Center (SSTC)

The SSTC offers to all students the following **free** resources:

- Academic coaches for most subject areas, Writing Center Support, and college success skills.
- 2. On-line student success and academic support resources.

Visit the SSTC website: Student Success & Tutoring Center and visit the student services tab in your WaveNet account to schedule appointments using TutorTrac. For more information, call: SSTC Conway, 349-7872; SSTC Grand Strand, 477-2113; and SSTC Georgetown, 520-1455. Room locations and Live Chat is available on the SSTC website.



Student Information Center: WaveNet Central (WNC)

WNC offers to all students the following **free** resources:

- 1. **Getting around HGTC**: General information and guidance for enrollment!
- 2. Use the Online Resource Center (ORC) for COMPASS support, technology education, and online tools.
- 3. **Drop-in technology support or scheduled training** in the Center or in class.
- 4. In-person workshops, online tutorials and more services are available.

Visit the WNC website: <u>Wavenet Central</u>. Live Chat and Center locations are posted on the website. Or please call one of the following locations: WNC Conway, 349-5182; WNC Grand Strand, 477-2076; and WNC Georgetown, 520-1473.

Student Testing: (If course is offered in multiple format include this section, delete if only F2F sections are offered.)

Testing in an **online/hybrid** course may be accomplished in a variety of ways: Test administered within D2L

• Test administered in writing on paper

Test administered through Publisher Platforms Further more tests may have time limits and/or require a proctor.

Proctoring can be accomplished either face-to-face at an approved site or online through RPNow, our online proctoring service. To find out more about proctoring services, please visit the Online Testing Section of the HGTC's Testing Center webpage.

The **Instructor Information Sheet** will have more details on test requirements for your course.

Disability Services

HGTC is committed to providing an accessible environment for students with disabilities. Inquiries may be directed to Jocelyn Williams, Director of Student Development on the Conway Campus Jaime Davis, Counselor/Advisor on the Georgetown Campus or Kristin Griffin, Counselor on the Grand Strand Campus. These individuals will review documentation of the student's disability and, in a confidential setting with the student, develop an educational accommodation plan.

Note: It is the student's responsibility to self-identify as needing accommodations and to provide acceptable documentation. After a student has self-identified and submitted documentation of a disability, accommodations may be determined, accepted, and provided.

Statement of Equal Opportunity/Non-Discrimination Statement

Horry Georgetown Technical College prohibits discrimination and harassment, including sexual harassment and abuse, on the basis of race, color, gender, national or ethnic origin, age, religion, disability, marital status, veteran status, sexual orientation, gender identity, or pregnancy in educational programs and/or activities.

Title IX Requirements

Horry Georgetown Technical College prohibits the offenses of domestic violence, dating violence, sexual assault, and stalking. Any student who believe he or she has experienced or witnessed discrimination including sexual harassment, domestic violence, dating violence, sexual assault or stalking is encouraged to report such incidents to one of the College's Title IX Coordinators.

*Faculty and Staff are required to report incidents to the Title IX Coordinators when involving students. The only HGTC employees exempt from mandatory reporting are licensed mental health professionals (only as part of their job description such as counseling services).

Inquiries regarding the non-discrimination policies:	
Student and prospective student inquiries	Employee and applicant inquiries concerning
concerning Section 504, Title II, and Title IX and	Section 504, Title II, and Title IX and their
their application to the College or any student	application to the College may be directed to the
decision may be directed to the Associate Vice	Associate Vice President for Human Resources.
President for Student Affairs.	

Dr. Melissa Batten, AVP Student Affairs	Jacquelyne Snyder, AVP Human Resources
Title IX Coordinator	Section 504, Title II, and Title IX Coordinator
Building 1100, Room 107A, Conway Campus	Building 200, Room 212A, Conway Campus
PO Box 261966, Conway, SC 29528-6066	PO Box 261966, Conway, SC 29528-6066
843-349-5228	843-349-5212
Melissa.Batten@hgtc.edu	Jacquelyne.Snyder@hgtc.edu